

EASTERN CORRIDOR STUDY PURPOSE



To find the most suitable route for rapid transit between downtown and eastern Winnipeg - a route that provides greater convenience, speed and reliability, and encourages development along the corridor that is sensitive to existing neighbourhoods.

BACKGROUND AND RATIONALE



Rapid transit and regular transit service together play important complementary roles in offering Winnipeggers a reliable, competitive, and convenient alternative to the car.



The Eastern Corridor Study will help the City reach its goals of reducing road congestion and emissions, and to build a transportation system that is capable of serving future generations.



Winnipeg is making efforts to encourage transit-supportive development along its transit network, to provide more opportunities for daily destinations to be within reach by transit, walking or cycling.

Direct service: routes that are easy to understand and use.

Frequent service: buses arrive regularly, creating shorter wait times.

Fast service: buses encounter fewer interruptions, and reach higher speeds.

Reliable service: service is consistent; there are fewer delays; delays are explained.

Comfortable ride: transit vehicles, stations, stops, and shelters are designed for comfort and safety.

Easy access: many people and destinations are within walking distance of transit stops.

BRT: WHAT COULD IT LOOK LIKE?



Median Running BRT



Median Running BRT in Suburban Area



BRT Service with Extended Nighttime Hours



Enclosed BRT Station and Transfer Area



BRT with Enhanced Landscaping



Median Running BRT in City Center



Curb Running BRT with Diamond Traffic Lane



Curb Running BRT Adjacent to Cycling and Parking



BRT with Efficient Multiple Door Boarding